## Crash Course U.S. Government - Day 59

| 1. What are the two things that stand out about American political campaigns?                                    |
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| 1)   |
| 2)   |
| 2. Why do we have political campaigns?   |
| 3. What is a political campaign?   |
| 4. What are some places that candidates may present information about themselves?                                |
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| 5. Why are campaigns so expensive?   |
| 6. Why were <b>campaign finance rules</b> implemented?   |
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| 7. How are campaign contributions considered a form of free speech?  |
| 8. How can <b>527 groups</b> that focus on <b>issue advocacy</b> complicate limitations on campaign spending and |
| contributions?   |
| 9. What is a super PAC?  |
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## Answers

- 1. length and expense
- 2. to provide voters with the information that they need to choose a candidate
- 3. an organized drive on the part of a candidate to get elected into office
- 4. answers may vary but can include tv, debates, speeches, town meetings, 'impromptu' photo opportunities, direct mail, press releases, news coverage, advertisements, email, social media, raising money
- 5. They need to reach millions of people and may often last years. Campaigns also need to be personal, which means the candidate may need to visit many places throughout the campaign.
- 6. they were intended to reduce corruption and impropriety, and limit the appearance or reality of bribery in politics
- 7. limiting the amount a person could spend on politics was basically limiting what a person could say about politics
- 8. there are no spending limits on groups that advocate specific issues, but the issues can get very specific about specific candidates
- 9. a political action committee that is allowed to raise unlimited money, but are not allowed to directly contribute to or coordinate with a campaign