

# Crash Course U.S. Government - Day 51

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1. What are the three main influences on political opinion?

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

2. What are some ways the government can shape public opinion? \_\_\_\_\_

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3. What is a **video news release**? \_\_\_\_\_

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4. What are two events that reduced the public's trust in the government in the 60s and 70s?

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5. Groups that succeed in changing public opinion usually have a lot of \_\_\_\_\_.

6. Which of the three influences on public opinion tends to be the most powerful?

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7. What is the main way that media shapes public opinion? \_\_\_\_\_

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8. How does the media "**prime**" the public to care more about a specific issue? \_\_\_\_\_

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9. What is "**framing**?" \_\_\_\_\_

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## Answers

1. government, private or interest groups, and media
2. “doing things” like raising taxes, invading countries, passing laws, or engaging in public relations and manipulating the news cycle
3. a commercial to promote government policies that is meant to look like a news story
4. the Vietnam War and the Watergate scandal
5. money
6. the media
7. choosing which stories to cover and not cover
8. they spend more time talking about a specific topic and making it seem like a big problem
9. the way the media chooses to interpret specific events